



DPDP ACT, 2023

EXPLAINED





➤ Provisions

1. The Digital Personal Data Protection Act, 2023 sets rules for **collecting, processing, and storing personal data** in India.
2. It applies to digital data handled by government and private entities.
3. Covers personal data of individuals within India, including data shared abroad.





➤ Rights

1. Individuals (“Data Principals”) have the right to access, correct, update, or erase their personal data.
2. Right to withdraw consent at any time.
3. Right to be informed if data is misused or breached.



➤ Obligations

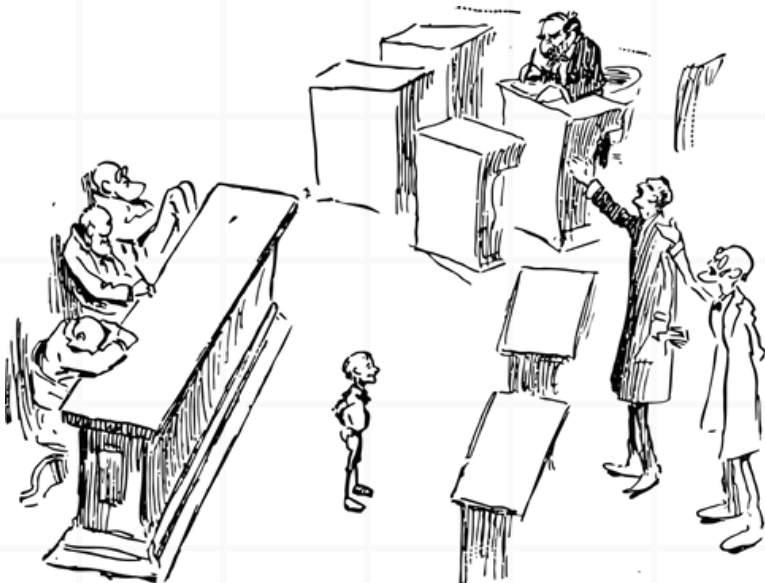
1. Companies (“Data Fiduciaries”) must get clear consent before collecting data.
2. Required to process data lawfully, securely, and only for stated purposes.
3. Must notify individuals in case of breaches and allow easy grievance redressal.





➤ Penalties

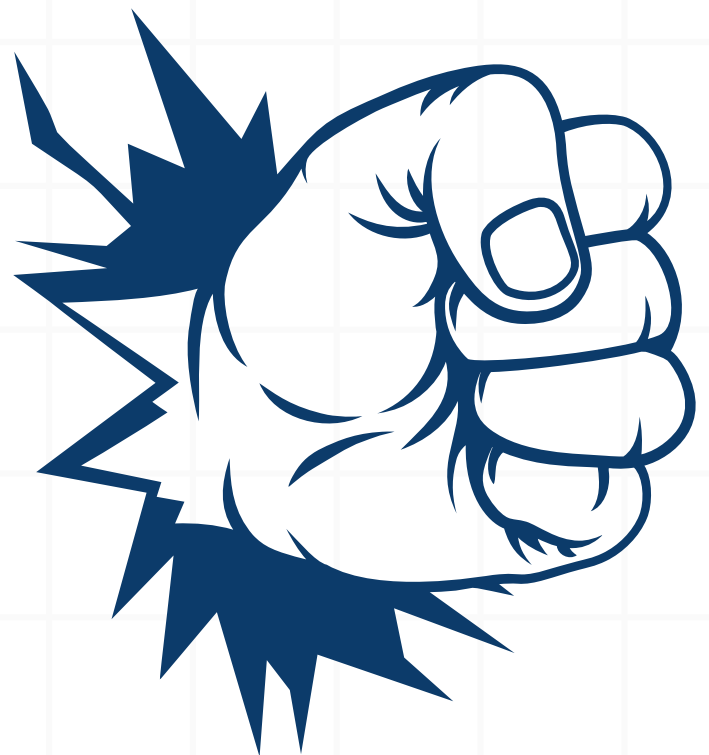
1. Heavy fines for violations: up to ₹250 crore for data breaches.
2. Penalties for repeated non-compliance.
3. Data Protection Board set up to oversee and enforce penalties.





➤ Impact

1. Empowers citizens to control their own data.
2. Raises accountability and transparency for organizations.
3. Aligns India's digital ecosystem with global data protection standards.





**SAVE IT
IF YOU**

**need it
someday**